



Press Release

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White paper addresses common questions about cloud computing

INDIANAPOLIS – What is cloud computing and how can a business leverage off-site data storage to its advantage? Those questions and others are addressed in the first JDR Solutions Inc. white paper.

“Computing in the Cloud: Sky’s the Limit for Data Storage” provides an overview of a fast-growing trend in computing. The white paper is free and can be downloaded on the JDR Solutions Resources page at jdrsolutions.com/resources/.

“This paper is a good starting point for those who might have heard the term ‘cloud computing’ but don’t know how cloud storage works,” said Doug Williams, Chief Information Officer for JDR, an Indianapolis-based provider of equipment lease finance portfolio management and support.

Cloud computing is storing and accessing data and applications on secure servers that are owned and maintained by data storage vendors, often in warehouse-size facilities known as data centers. Traditionally, businesses have stored data on servers they own and operate on their premises.

The white paper outlines the three types of cloud storage – private, public and



hybrid – the benefits of cloud storage and questions a business owner should ask a cloud provider before signing a service agreement.

Cloud computing is on the rise. According to *Forbes* magazine, 78 percent of small and midsize businesses in the United States will be computing in the cloud by 2020, double the number in 2015.

JDR has used cloud systems to manage client accounts since its beginning in 2001. Its cloud provider, Pittsburgh-based Expedient, contributed content and reference material for the white paper.

Future white papers will delve into other leasing and technology issues pertinent to the equipment leasing industry.

JDR Solutions offers customized business process outsourcing, software as a service, custom Web portals and consulting services. It partners with International Decision Systems of Minneapolis to provide InfoLease® and Rapport®, the equipment leasing industry's foremost management software.

JDR employs 21 full-time and part-time contract workers in Indianapolis and Toronto, Ontario.

NOTE TO MEDIA: For additional information or to interview Doug Williams, contact Steve Leer, JDR's Director of Marketing and Business Development, at 317-863-7664, or Steve.Leer@jdrsolutions.com.

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