



## Press Release

FOR IMMEDIATE RELEASE

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### **Leer named director of marketing at JDR Solutions**

INDIANAPOLIS – JDR Solutions Inc. ([www.jdrsolutions.com](http://www.jdrsolutions.com)), a provider of equipment lease finance portfolio management software and services, has named Steve Leer its Director of Marketing and Business Development. His duties include public and media relations, written and online promotional content, advertising, social media and other marketing activities.

Leer brings nearly 30 years of experience to the job. The Anderson, Ind., native was an award-winning newspaper journalist and, most recently, a writer, editor and communications consultant for Purdue University's College of Agriculture and Equipment Technologies, an Indiana-based farm machinery manufacturer. Leer earned a degree in journalism from Liberty University in 1986.

"We're excited to add Steve to our team," said John Schaffner, JDR's President and Chief Executive Officer. "His marketing and communications skills will be invaluable as we move forward."

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